

Assessment & Rubric:

(Project Title)

NAME: _____

DATE: _____

Student Self-Assessment:

Criteria	Just Starting (1)	Making Progress (2)	On Track (3)	Above & Beyond (4)	My Score
Project Purpose	Design does not clearly show its purpose.	Design somewhat shows the project purpose.	Design clearly communicates the purpose.	Design strongly communicates the purpose with creativity and clarity.	
Layout & Balance	Design looks unbalanced or cluttered.	Some spacing or alignment issues.	Design is neat and mostly balanced.	Design is centered, balanced, and visually strong.	
Text & Readability	Text is difficult to read.	Text is readable but could be improved.	Text is clear and easy to read.	Text is clear, polished, and enhances the design.	
Color Choices	Colors clash or distract.	Some colors work, some do not.	Colors work well together.	Color palette is cohesive and strengthens the design.	
Use of Canva Skills	Used very few tools learned.	Used some tools such as text, color, graphics, or resizing.	Used most tools correctly.	Confident use of text editing, color, graphics, resizing, and alignment tools.	

Student Total: _____ / 20

Design Rubric:

Criteria	Emerging (1)	Developing (2)	Proficient (3)	Advanced (4)	My Score
Project Purpose	Design lacks clear purpose or message.	Purpose somewhat evident but unclear.	Design clearly communicates the intended purpose.	Design communicates a strong, focused, and engaging purpose.	
Design & Composition	Layout is cluttered or poorly organized.	Some alignment or spacing issues.	Balanced and organized composition.	Clean, centered, & professionally composed design.	
Typography	Text difficult to read or poorly formatted.	Readable but basic or mismatched.	Appropriate and readable typography.	Typography intentionally enhances the design.	
Color & Visual Identity	Colors clash or feel random.	Some inconsistency in color coordination.	Cohesive and appropriate color palette.	Intentional color palette that strengthens visual identity.	
Application of Canva Skills	Minimal evidence of learned tools applied.	Limited or inconsistent tool application.	Correct use of most tools taught.	Confident and intentional application of Canva tools.	

Total: _____ / 20